



YANGON UNIVERSITY OF ECONOMICS



BROCHURE

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MESSAGE FROM THE RECTOR

The Yangon University of Economics (YUEco) has a unique position in Myanmar as it is the Institute of higher learning for training professionals in the field of economics, accounting, commerce, statistics, and management. YUEco founded in 1964 is trying to provide the culture of excellence in every corner of our campuses.

YUEco offers a range of undergraduate, postgraduate, and research programmes covering business, economics, statistics, and social sciences. At present, we are offering 9 bachelor degrees, 8 master degrees (regular programme), 7 master degrees (professional programme), 10 diploma degrees, and 3 doctoral degrees. YUEco has nurtured more than 76,100 graduates who specialized in economics, statistics, and business studies. Our graduates have been very high appreciated in mid-and high managerial positions in government organizations, business organizations, and non-profit organizations.

Our programmes aim to produce dynamic business managers, administrators, statisticians, development agents who will be able to lead, foster creativity, and innovation, and to be effective decision makers in various environments and contexts. In order to do so, our programmes are designed to meet international academic standard as well as to cope with changing environment and needs in Myanmar. Through our well established academic and multi-disciplinary courses, we are dedicated to the goals of diversity and excellence in providing quality education.

In an era of globalization, localization, and information society, we would like to collaborate with global, regional, national, and local partners. We also want to work with our alumni, parents, and students for further development of our university.

We look forward to working with you.

Prof. Dr. Tin Tin Htwe
Rector



PROFILE OF YANGON UNIVERSITY OF ECONOMICS

The Yangon University of Economics is a State University which is under the Department of Higher Education (Yangon Region, Myanmar), Ministry of Education. The University was established as a professional institute to train economists, statisticians, accountants, and management personnel, and to do research on economics, business and statistical issues related to the Myanmar Economy.

The University is organized with the Rector, Pro-Rectors and Heads of Departments forming the Administrative Board and Academic Board . There are at present a total of 322 full-time staffs in the University, out of which 136 are engaged in teaching and research. The rests are administrative and supporting personnel.

The University has three Campuses : Kamayut Campus, Hlaing Campus, and Ywa Thar Gyi Campus. The Kamayut Campus, the Original Campus, located on the shores of Inya Lake at the corner of Inya Road and Pyay Road. The Hlaing Campus is situated about one mile from the Kamayut Campus. The Ywa Thar Gyi Campus, the new campus was established in 2000, is located 13 miles away from Kamayut Campus.

The undergraduate courses are being offered in Ywa Thar Gyi Campus and Master courses and PhD courses are being conducted in Kamayut Campus. In Hlaing Campus, YUEco has been offering the courses under the Human Resource Development (HRD) programme and has established Myanmar-India Entrepreneurship Development Center since 2009. Also in 2013, Center of Excellence for Business Skills Development has been established in Hlaing campus in cooperation with the United Nations Educational, Scientific and Cultural Organization (UNESCO) and PepsiCo.



VISION

- ❖ To create the intellectually and morally developed human resource that can effectively utilize in development of national economy

MISSION

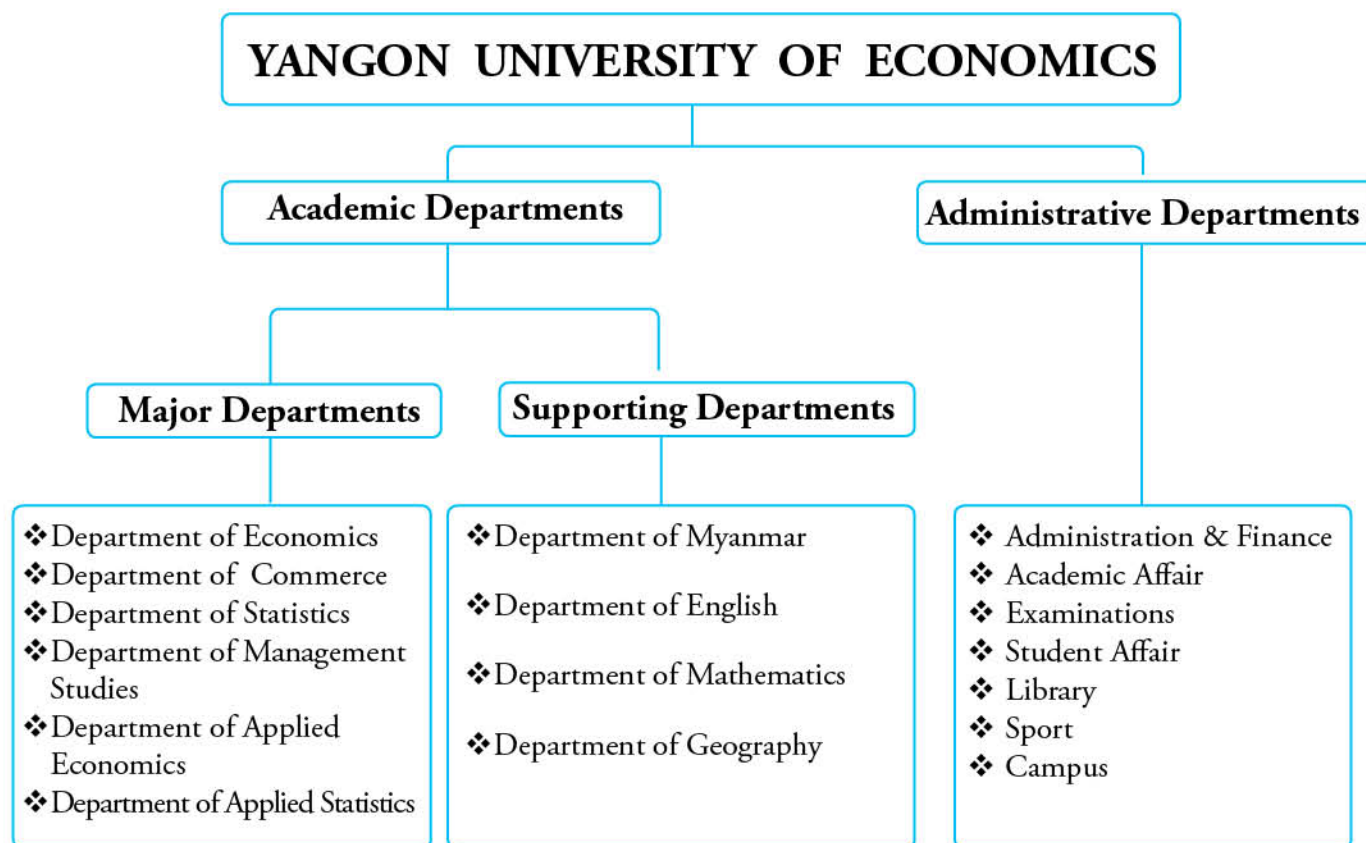
- ❖ To be an internationally recognized institution
- ❖ To provide the educational services that can assure the quality of our students to the modern economic environment
- ❖ To enhance the development and welfare of faculty members
- ❖ To build up the required competence and skills needed in research that can be applied in the business community and public sector
- ❖ To fulfill the interests of stakeholders and the society



MILESTONES OF YANGON UNIVERSITY OF ECONOMICS

1924	Originized as the Department of Economics under the University of Rangoon
1964	With the introduction of a new system of education , Yangon Institute of Economics was established with three major departments Economics, Commerce and Statistics, and four supporting departments of Myanmar Language, English, Mathematics and Geography.
1995	The Master of Business Administration (MBA) programme was launched
1998	Doctoral (Ph.D) Programmes were initiated
2000	The Master of Public Administration (MPA) programme was launched
2000	Ywa Thar Gyi Campus inaugurated
2003	Master of Development Studies was launched.
2007	On-line MBA programme was launched
2009	Myanmar-India Entrepreneurship Development Centre (MIEDC) inaugurated
2012	Master of Banking and Finance (MBF) Programme was launched.
2014	In line with the reforms ,transformed as Yangon University of Economics
2017	Master of Applied Statistics (MAS) Programme was Launched
2019	Master of Marketing Management (MMM) was Launched
2020	Master of Hospitality Tourism Management (MHTM) Programme was Launched.
2022	Master of Sustainable Entrepreneurship and Social Innovation (MSESI) was Launched.

ORGANIZATION STRUCTURE



Degree Offered by YUEco

Bachelor Degree Programmes

1. Bachelor of Commerce (BCom)
2. Bachelor of Accounting (BAct)
3. Bachelor of Business Administration (BBA)
4. Bachelor of Economics ((BEcon(Eco))
5. Bachelor of Public Administration (BPA)
6. Bachelor of Development Studies (BDevs)
7. Bachelor of Statistics (BEcon (Stats))
8. Bachelor of Population Studies (BPS)
9. Bachelor of Actuarial Science (BAS)

Master Degree Programmes

1. Master of Commerce (MCom)
2. Master of Accounting (MAct)
3. Master of Banking and Finance (MBF)
4. Master of Business Administration (MBA)
5. Master of Economics (MEcon (Eco))
6. Master of Development Studies (MDevS)
7. Master of Public Administration (MPA)
8. Master of Statistics (MEcon (Stats))
9. Master of Applied Statistics (MAS)
10. Master of Population Studies (MPS)
11. Master of Marketing Management (MMM)
12. Master of Hospitality & Tourism Management (MHTM)
13. Master of Sustainable Entrepreneurship and Social Innovation (MSESI)

Ph.D Programmes

1. Ph.D in Commerce
2. Ph.D in Economics
3. Ph.D in Statistics

Executive Master Programmes

1. Executive Master of Banking and Finance (EMBF)
2. Executive Master of Business Administration (EMBA)
3. Executive Master of Public Administration (EMPA)
4. Executive Master of Development Studies (EMDevS)

CENTRE OF HUMAN RESOURCES DEVELOPMENT (CHRD) PROGRAMME

Certificate Programmes

1. Certificate in Business Studies (CBS)
2. Certificate in Advanced Business Studies (CABS)

Diploma Programmes

1. Diploma in Financial Accounting (DFAc)
2. Diploma in Management Accounting (DMAc)
3. Diploma in Business Studies (DBS)
4. Diploma in Secretarial Management (in Collaboration with LCCI EB of British Council) (DSM)

Post Graduate Diplomas

1. Diploma in Management & Administration (PGDMA)
2. Diploma in Marketing Management (PGDMM)
3. Diploma in Development Studies (PGDDS)
4. Diploma in Economic Studies (PGDES)
5. Diploma in Research Studies (PGDRS)
6. Diploma in Human Resource Management (PGDHR)

POPULATION OF YUEco

Faculty & Staff (2021-2022)

Rector	1
Pro-Rector	4
Professor	24
Associate Professor	29
Lecturer	21
Assistant Lecturer	6
Tutor	51
Admin Officer	23
Admin Staff	163

Student (2021-2022)

Undergraduate	4985
Honours	20
Master(Qualifying)	23
Master	1126
Diploma	17
Ph.D	27
TOTAL	6198

Graduates (1964-2022)

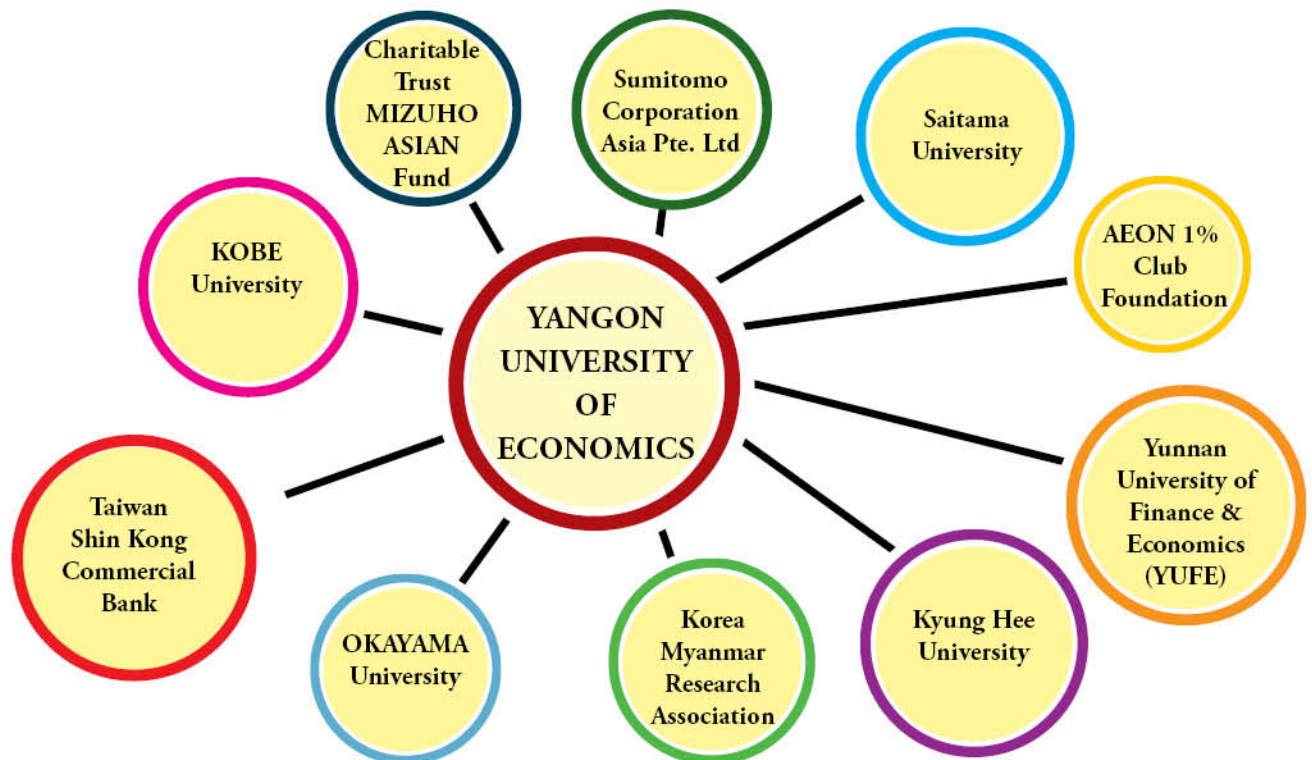
Undergraduate	61627
Honours	1034
Master	6958
Diploma	6409
Ph.D	79
TOTAL	76107

MYANMAR-INDIA ENTREPRENEURSHIP DEVELOPMENT CENTRE (MIEDC)



Myanmar-India Entrepreneurship Development Centre (MIEDC) is an center jointly established by Myanmar and India governments with the objectives of promoting entrepreneurship education in Myanmar. It is located in Yangon University of Economics, Hlaing Campus, Parami Road. Its faculty members are professors and senior lecturers from MBA programme, and the director is Dr. Daw Khin San Yee and deputy director is Dr. Daw Sandar Oo. Besides from these local resource persons, we have one expert from India . MIEDC is promoting entrepreneurship and business management subjects to Myanmar business community.

INTERNATIONAL COOPERATION AND COLLABORATION





DEPARTMENT OF ECONOMICS

VISION

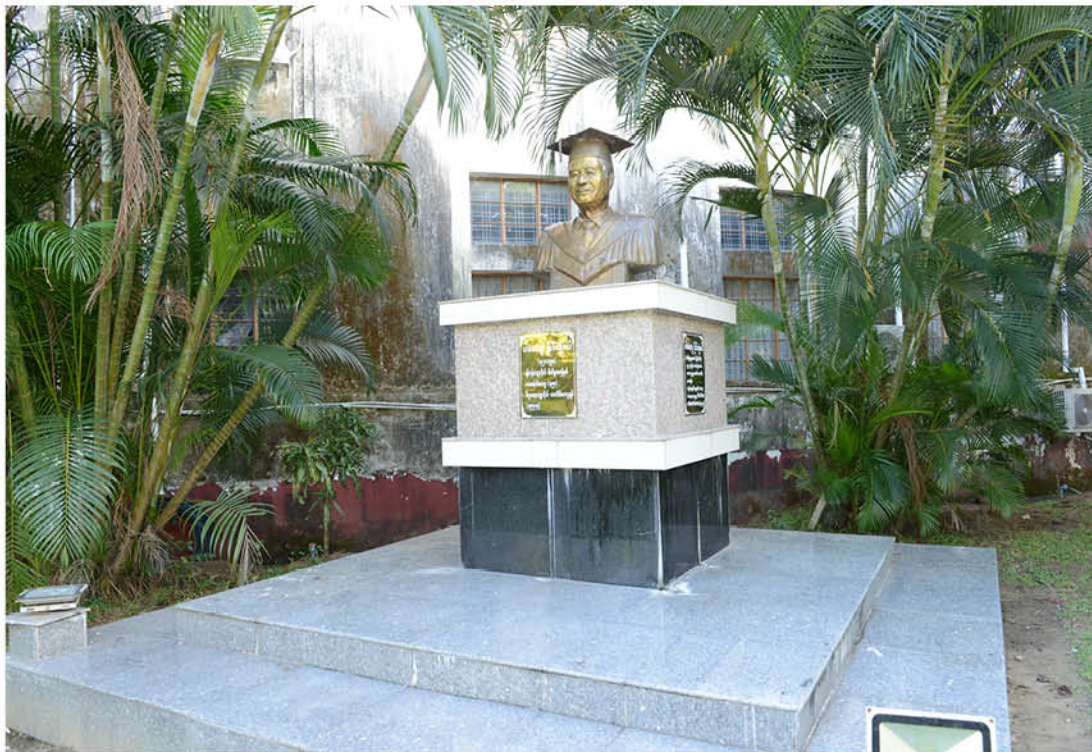
- ❖ To prepare for professional economists and development leaders who can contribute to the areas of poverty reduction and sustainable development.

MISSION

- ❖ This program provides students with preparation in the economic development concepts and then to cultivate the skill and knowledge concerned with economic development of a nation.

OBJECTIVE

- ❖ To provide an in-depth understanding of economic theory and the ability to apply this knowledge to policy analysis
- ❖ To equip participants with sound knowledge and skills on development concepts, philosophy, principles and methods, so that they may serve the ever growing needs of society in accordance with the national economic and social development plans.



DEGREE OFFER

- ❖ Bachelor of Economics
- ❖ Bachelor of Economics (Hons.)
- ❖ Master of Economics
- ❖ Ph.D (Economics)
- ❖ Bachelor of Development Studies
- ❖ Master of Development Studies
- ❖ Master of Public Policy
- ❖ Diploma in International Economics Studies
- ❖ Diploma in Business Studies (DBS)



DESCRIPTION OF COURSES

- ❖ Principles of Macroeconomics
- ❖ Principles of Microeconomics
- ❖ Evolution of Development Thinking
- ❖ Money, Banking and Finance
- ❖ Development Economics: Problems and Policies
- ❖ ASEAN Economies and Regional Integration
- ❖ Political Economy
- ❖ Agricultural Transformation and Rural Development
- ❖ International Trade
- ❖ Research Methodology
- ❖ Education and Human Resource Development
- ❖ SMEs Development and Industrialization
- ❖ Environmental and Natural Resource Economics
- ❖ Public Policy and Administration
- ❖ Gender and Development
- ❖ Public Finance
- ❖ Economic Development of Myanmar
- ❖ Public Private Partnership
- ❖ Regional and Urban Development
- ❖ Project Evaluation
- ❖ Infrastructure and Development
- ❖ General Management



DEPARTMENT OF COMMERCE

VISION

- ❖ To be globally exposed department committed to quality driven education.

MISSION

- ❖ To impart superior sustainable value by holistic education.
- ❖ To create energetic graduates who possess creative and innovative skills.
- ❖ To conduct/promote academic researches related to contemporary business issues.
- ❖ To provide new programs according to requirements of stakeholders.



The More Knowledge You have, the Greater Your Competency

DEGREE OFFER

- ❖ Bachelor of Commerce
- ❖ Bachelor of Commerce(Hons.)
- ❖ Bachelor of Accounting
- ❖ Bachelor of Accounting(Hons.)
- ❖ Master of Commerce
- ❖ Master of Accounting
- ❖ Master of Banking & Finance (MBF)
- ❖ Executive Master of Banking & Finance (EMBF)
- ❖ Master of Marketing Management (MMM)
- ❖ Master of Hospitality and Tourism Management (MHTM)
- ❖ Postgraduate Diploma of Marketing Management (PGDMM)
- ❖ Postgraduate Diploma in Financial Accounting (PGDFAc)
- ❖ Postgraduate Diploma in Management Accounting (PGDMAc)
- ❖ Doctor of Philosophy in Commerce Ph.D (Commerce)

DESCRIPTION OF COURSES

- | | |
|---|---|
| ❖ Principles of Management | ❖ Business Accounting and Finance |
| ❖ Principles of Economics | ❖ Strategic Marketing |
| ❖ Bank Management | ❖ Sales Management |
| ❖ Risk Management | ❖ Advertising and Promotion Management |
| ❖ Business Accounting and Finance | ❖ Retail Management |
| ❖ Business Organizations and Management | ❖ Marketing Communication |
| ❖ Business Statistics | ❖ Service Marketing |
| ❖ Financial Institutions and Markets | ❖ Consumer Behaviour |
| ❖ Marketing Financial Products | ❖ Brand Management |
| ❖ Strategic HRM in Financial Institutions | ❖ Customer Relationship Management |
| ❖ Legal Frameworks in Finance | ❖ Pricing Policy and Strategy |
| ❖ International Financial Reporting and Standards for Banking | ❖ New Product Development |
| ❖ Crisis Management in Banking | ❖ Industrial Marketing |
| ❖ Corporate Finance | ❖ Marketing Research |
| ❖ Principles of Marketing | ❖ Logistics and Distribution Management |
| ❖ Managerial Economics | ❖ International Marketing |
| ❖ Managing People | ❖ Innovation and Entrepreneurship |

- ❖ Digital and Social Media Marketing
- ❖ Tourism in Developing Countries
- ❖ Introduction to Hospitality and Tourism Management
- ❖ Service Management for Hospitality and Tourism Enterprises
- ❖ Sustainability in Hospitality and Tourism
- ❖ Segmentation of Tourism Markets
- ❖ Tourism Potential and Tourism Development in Myanmar
- ❖ Culture and Intercultural Communication in Tourism
- ❖ Consumer Behavior
- ❖ Product Development for Hospitality and Tourism
- ❖ Corporate Finance
- ❖ International Banking
- ❖ Rural Banking and Microfinance
- ❖ Corporate Governance
- ❖ Internet Banking
- ❖ Insurance & Taxation
- ❖ Research Methodologies
- ❖ Sustainable Tourism Destination Planning
- ❖ Entrepreneurship and Business Start-Ups
- ❖ Management of Destinations
- ❖ Legal Aspects of Tourism and Hospitality Management
- ❖ Student Projects
- ❖ Business Ethics
- ❖ Human Resource Management for Hospitality and Tourism
- ❖ Management of Heritage Sites
- ❖ Strategic Marketing
- ❖ Quality Management
- ❖ MICE Management
- ❖ Financial Management





DEPARTMENT OF STATISTICS

VISION

- ❖ To produce professional statisticians who are recognized by international institutions

MISSION

- ❖ To enhance leadership qualities and competencies for professional career in Statistics,
- ❖ To develop effective use and analysis of statistics in decision-making,
- ❖ To advance acquisition of skills in using statistical tools and techniques in instruction, research and extension of skills in using statistical tools and techniques in instruction, research and extension.



OBJECTIVES

- ❖ To enhance leadership qualities and competencies for professional career in Statistics with emphasis in handling large data sets
- ❖ To develop effective use and analysis of statistics in management decision-making
- ❖ To advance acquisition of skills in using statistical tools and techniques in instruction, research and extension



DEGREE OFFER

- ❖ Bachelor of Economics (Statistics)
- ❖ Bachelor of Economics (Statistics) (Hons.)
- ❖ Bachelor of Actuarial Science
- ❖ Master of Economics (Statistics)
- ❖ Master of Applied Statistics
- ❖ Diploma in Research Studies
- ❖ Doctor of Philosophy in Statistics

DESCRIPTION OF COURSES

- ❖ Financial Statistics
- ❖ Econometric Methods and Applications
- ❖ Applied Non-parametric Methods
- ❖ Survey Design
- ❖ Industrial Statistics
- ❖ Biostatistics
- ❖ Multivariate Analysis
- ❖ Optimization and Operations Research
- ❖ Research Methodology
- ❖ Environmental Impact Analysis
- ❖ Time Series Analysis and Forecasting



DEPARTMENT OF MANAGEMENT STUDIES

MBA Programme

VISION

To be an internationally recognized programme in business education and research for helping to create a better Myanmar business society

MISSION

To develop socially responsible and competent business leaders who possess integrated skills, knowledge, and experiences with global vision and local commitment.

OBJECTIVES

- (1) To broaden the participants' managerial perspectives with global thinking while remaining anchored in local socioeconomic and cultural realities, through local and international case studies, experiential projects, international exchanges, and study tours;
- (2) To transform the participants to be an engaged and inclusive team player through developing communication and networking skills;
- (3) To nurture the participants to be an ethical and socially responsible business leaders in promoting sustainable development of the economy.



Here to Learn , There to Win

MSESI Programme

Mastering Good Citizens to Create Ideal Society

VISION

❖ To be an internationally recognized programme in research, learning, and action toward the sustainable development of the well-being of people and planet.

MISSION

❖ To develop a network of social entrepreneurs who possess integrated skills, knowledge and experience with global vision and local commitment to shape the inclusive and sustainable Myanmar Business Society.

OBJECTIVES

To equip our graduates with the entrepreneurial capabilities to:

- (1) Start own social businesses which generate innovative solutions not only for business sustainability but also for society well-being.
- (2) Be business executives and managers with creative thinking and intrapreneurship virtue in responding to emerging challenges and to cope with new opportunities.
- (3) Engage in independent and life-long learning for continuous improvement of value-sharing between business and society in dynamic business environment.
- (4) Be ethical and socially responsible entrepreneurs in doing business to create value.

DEGREE OFFER

- (1) Bachelor of Business Administration
- (2) Bachelor of Business Administration (Hons.)
- (3) Master of Business Administration
- (4) Postgraduate Diploma in Management & Administration (PGDMA)
- (5) Postgraduate Diploma in Human Resource Management (PGDHRM)
- (6) Master of Sustainable Entrepreneurship and Social Innovation (MSESI)

DESCRIPTION OF COURSES

- General Management
- Management Accounting
- Macroeconomic Environment
- Legal Framework for Business
- Production & Operations Management
- Financial Management
- Mathematics & Statistics for Management
- Marketing Management
- Strategic Management
- Entrepreneurship & Small Business Management
- Management Information Systems & E-Business
- Human Resource Management
- International Business Management
- Banking & Financial Institutions
- Service Management
- Managerial Economics
- Organization Behavior
- Consumer Behavior
- Business Communication
- Business Ethics
- Change Management
- Logistics & Supply Chain Management
- Customer Relationship Management
- Capital Markets
- Organizational Design & Development
- Marketing Research
- Insurance
- Introduction to Social Innovation and Entrepreneurship
- Design Thinking
- Intercultural Communication
- Business Planning for Social Venture
- Personal Development
- Management for Social Enterprise
- Leadership and Team Building
- Entrepreneurial Finance and Accounting
- E-commerce and Digital Marketing
- Change Management for Social Enterprise
- Strategic Management for Social Enterprise
- Research Methodology
- Stakeholder Partnership Management



DEPARTMENT OF APPLIED ECONOMICS

VISION

- ❖ To be the centre of excellence where keen and committed economists with new skills in administration are trained to meet the challenges of the knowledge age.

MISSION

- ❖ To develop innovative human resources with professional integrity.

OBJECTIVE

- ❖ To produce well-trained public administrators who are qualified to work effectively and responsibly in planning, organizing, directing, coordinating and controlling of government operations as well as INGOs, LNGOs, UN organizations and private sectors.



High quality, High performance , High assurance Creating tomorrow's Leaders today!



DEPARTMENT OF APPLIED STATISTICS

VISION

- ❖ To be an internationally recognized demography and research program for helping our environment and contributing in a sustainable human population.

MISSION

- ❖ To promote the quality of life for human beings in demographic knowledge and to use statistics effectively in decision making, demography, research and extension.

OBJECTIVE

- ❖ To develop the effective use of demography for our sustainable environment.
- ❖ To highlight population quality including human capital, knowledge, health, education and so on.
- ❖ To enhance the leadership qualities and competencies for professional career in statistics with emphasis in handling the large demographic data sets.
- ❖ To advance acquisition of skills in using statistical tools in demography, research and extension.



DEGREE OFFER

- ❖ Bachelor of Population Studies
- ❖ Bachelor of Population Studies (Hons.)
- ❖ Master of Population Studies
- ❖ Post Graduate Diploma in Research Studies
- ❖ Diploma in Secretarial Management

DESCRIPTION OF COURSES

- ❖ Fundamentals of Statistics
- ❖ Applied Statistics
- ❖ Sample Survey Methodology
- ❖ Data Structure and Data Collection
- ❖ Exploratory Data Analysis
- ❖ Basic Computer Skills in SPSS
- ❖ Research Methodology
- ❖ Population and Development
- ❖ Computer Applications for Demographic Analysis
- ❖ Population Policy
- ❖ CSPro
- ❖ Public Health and Epidemiology
- ❖ Demographic Models
- ❖ Labour and Employment Statistics
- ❖ Demographic Changes and Urbanization



SUPPORTING DEPARTMENTS

- ❖ DEPARTMENT OF MYANMAR LANGUAGE
- ❖ DEPARTMENT OF ENGLISH
- ❖ DEPARTMENT OF MATHEMATICS
- ❖ DEPARTMENT OF GEOGRAPHY

ADMINISTRATIVE DEPARTMENTS

- ❖ ACADEMIC AFFAIR
- ❖ ADMINISTRATION AND FINANCE

ACTIVITIES



ACTIVITIES



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